

# Personal Retail Sales

## Earn profits through retail sales.

As an AMSOIL Dealer, you purchase AMSOIL products at Dealer cost and then sell them at the suggested retail price. Your income starts building immediately with retail profits.

### EXAMPLE:\*

Item	Sold At Suggested Retail	Dealer Cost	Your Profit
[1] ASL-04 5W-30	\$ 110.80	\$ 84.80	\$ 26.00
[3] EaA-47 Air Filters	\$ 88.65	\$ 67.50	\$ 21.15
[6] EaO-15 Oil Filters	\$ 91.80	\$ 69.90	\$ 21.90
		<u>\$222.20</u>	<u>\$ 69.05</u>

↑  
Your  
Total  
Investment

↑  
Your  
Retail  
Profits



With AMSOIL, you can order products as you need them. Call the convenient toll-free Telephone Ordering Line (800-777-7094), visit the AMSOIL Online Store ([www.amsoil.com](http://www.amsoil.com)) or order from your nearest AMSOIL Distribution Center.

## You also earn monthly commissions on your purchases from AMSOIL.

You get extra profits with AMSOIL commissions. Every AMSOIL product you purchase has a commission value, known as Commission Credits. At the end of each month, your total accumulated commission credits are calculated and AMSOIL sends you a check, based on the AMSOIL Commission Credit Schedule. (Minimum total monthly volume to receive a commission is 100 commission credits.)

### EXAMPLE OF YOUR PURCHASES IN 1 MONTH:\*

Item	Sold At Suggested Retail	Dealer Cost	Retail Profit	Commission Credits
[1] ASL-04 5W-30	\$ 110.80	\$ 84.80	\$ 26.00	63.60
[3] EaA-47 Air Filters	\$ 88.65	\$ 67.50	\$ 21.15	54.00
[6] EaO-15 Oil Filters	\$ 91.80	\$ 69.90	\$ 21.90	45.60
[1] BMK-13 Dual Remote Oil Filtration Kit	\$201.00	\$152.50	\$ 48.50	114.00
			<u>\$117.55</u>	<u>277.20</u>
			\$ 5.54 (277.20 @2%)	

**Total Monthly Profit \$123.09**

The total commission value for your purchases in one month is applied to this Commission Schedule.

COMMISSION SCHEDULE	
Commission Credits	Your Commission
5000	25%*
4000	24%*
3000	23%
2500	20%
2000	17%
1500	14%
1000	11%
500	8%
300	5%
100	2%

\*with sponsoring requirement

In this example, your commission would be 2 percent of 277.20. Your commission check for the month would be **\$5.54**. This is in addition to the **\$117.55** in retail profit you can earn from selling these products. Overall, you would make **\$123.09** total for this month. As your business grows and you sell more products each month, your commission check grows larger as well. The top personal sales commission paid out by AMSOIL is **25 percent**.

\*Based on U.S. prices (subject to change). Prices shown do not include shipping, sales tax or discounts. Examples of earnings are for illustration purposes only. See the AMSOIL Multi-level Marketing Sales Plan (G-47 A & B) for details and guidelines on earning commissions and bonuses.