

Sponsoring New Dealers and Preferred Customers

Multiply your profits by building and managing your own sales group.

When you sponsor new Dealers and Preferred Customers (just like you would be sponsored as a Dealer) you are building a “personal group.” The commission value of your group’s purchases is added to yours, increasing the percentage of your commission and giving you a bigger commission check. The primary difference between Dealers and Preferred Customers is the right to earn commissions. Dealers earn commission checks based upon their commission credits and the commission schedule. Preferred Customers do not earn commission. All commission credits earned by Preferred Customers are credited to the sponsoring Dealer.

EXAMPLE:

You sponsored 3 Preferred Customers and 3 Dealers. All of them have purchased products worth 300 commission credits in the month. In addition, you have generated the same 707.95 commission credits as in the previous example:

	Commission Credits
Preferred Customer #1’s Purchase	300.00
Preferred Customer #2’s Purchase	300.00
Preferred Customer #3’s Purchase	300.00
Dealer #1’s Purchase	300.00
Dealer #2’s Purchase	300.00
Dealer #3’s Purchase	300.00
Your Personal, Catalog and Internet Sales	707.95
Total for your group	2507.95



You can earn more by sponsoring other people as AMSOIL Dealers and helping them build their businesses as you build yours.

COMMISSION SCHEDULE	
Commission Credits	Your Commission
5000	25%*
4000	24%*
3000	23%
2500	20%
2000	17%
1500	14%
1000	11%
500	8%
300	5%
100	2%

*with sponsoring requirement

For this example, AMSOIL would send out checks totaling \$501.59 (20% of 2507.95). The total paid to your Dealers would be \$45.00 (5% of 300.00, or \$15.00 to each Dealer), and the rest is yours to keep. For the same 707.95 personal commission credits shown in the previous example, you receive a **\$456.59** commission instead of \$56.64, just by sponsoring new Dealers and Preferred Customers who generate commission credits. Your combined retail profits and commissions now total **\$788.19** instead of \$388.24.

Note: As your group’s purchases reach and maintain a monthly level of 3000 commission credits, you attain the level of Direct Jobber. You can earn up to 25 percent at the 5000 commission credit level. Direct Jobbers are also eligible to earn Direct Jobber performance commissions, car bonuses and more. See the marketing plan (G-47B) for more details.

Earn performance commission bonuses by building and maintaining your sales group and by helping your Dealers build, too.

As your Dealers’ businesses grow to the 3000 commission level and they sponsor their own groups, they become Direct Jobbers as well. Instead of adding their purchases to yours, you earn a Direct Jobber performance commission. Depending on how many of your Dealers become Direct Jobbers, you can earn from 5 percent to 9 percent on the total purchases of all these groups. See the AMSOIL Multi-Level Marketing Sales Plan (G-47B) for complete details about the qualifications and requirements to earn extra commissions from your group and to earn Direct Jobber performance commissions.